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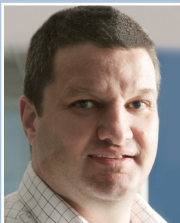
Security140

Protecting customer data and managing
your reputation in a Web 2.0 world



23 July, MGSM Sydney

Confirmed speakers



Paul Ducklin
Head of Technology
Asia Pacific
Sophos



Greg McAweeney
General Manager
RaboPlus Australia



James Turner
Analyst
IBRS



Stephen Wilson
Director
Lockstep Consulting

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Agenda

Web 2.0 technology is changing the game for consumers, security managers and fraudsters. Twitter and other social networks are gaining in popularity, but are consumers aware of the risks of identity fraud, and are security professionals keeping up with consumer behaviour in these networks? What can you do to help protect customer data and educate customers in an environment where individuals have more power than the corporation?

We'll be exploring these issues and more at Security 140, brought to you by leading financial services industry publication Online Banking Review.

8.15am

Registration opens

8.30am

**Introduction from the Chair –
Stephen Wilson, Director,
Lockstep Consulting (Confirmed)**

8.40am

Why fraudsters love Web 2.0

- The data cybercriminals are looking for in open and collaborative environments
- What does Web 2.0 mean for the evolution of phishing?
- What can be leaked in 140 characters? Will verified accounts kill off Twitter fraudsters?

**Paul Ducklin, Head of Technology, Asia Pacific,
Sophos (Confirmed)**

9.00am

Helping your customers protect their online identity

- The threats you should be warning customers about
- What social networks are doing to educate consumers

- Tailoring your language to target risky consumer behaviour

9.20am

Developing a security policy & business case that incorporates Web 2.0 challenges

- Analysing inbound and outbound data security risks
- Adapting your existing policies to cope with evolving threats
- What to block and what to monitor

James Turner, Analyst, IBRS (Confirmed)

9.40am

Balancing customer convenience & fluid service with improved security

- Global trends in online banking security
- What customers expect from your security messaging
- Adapting security policies & messages to fit blogs, Twitter, & RSS communications

Greg McAweeney, General Manager, RaboPlus Australia (Confirmed)

10am

Closing remarks from the chair & networking



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